



Montreal, June 4, 2019

Subject: Letter of Recommendation for Yves Levasseur

To Whom It May Concern,

Yves Levasseur was part of our coaching team at C2 Montréal's eighth edition from May 22-24, 2019. This immersive event attracted 7 500 participants from all around the world. At the cutting edge of creativity and innovation, C2 Montréal aims to inspire curious and visionary decision-makers by offering them a different kind of business conference - one that encourages collaboration as well as the surfacing of novel ideas and solutions.

New this year, C2 Montréal offered 30-minute private coaching sessions, courtesy of BMW, designed to help participants accelerate their professional growth. Located in the event's Atrium, participants got behind the wheel of a BMW i8 with Yves as their coach and worked on subjects such as creative process, creative leadership, entrepreneurship, developing future skills, change management and more.

Over the course of the three days, Yves Levasseur successfully delivered 15 high level coaching sessions. He received praise by those he guided for his listening skills, valuable insights and powerful questioning. Participants were surprised by Yves' ability to help them find more clarity in their professional journey in such a short coaching time frame. They left with a clearer sense of direction and being a step closer to their goal.

Coaching in this unusual context with such a diversity of participants required a high level of creativity, openness and adaptability. Yves undeniably demonstrated all of these qualities. I can only offer the highest recommendation on his behalf.

Sincerely,

Joëlle Sarrailh
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